

COMPANY PROFILE

CET | **CRITICAL ENERGY
TECHNOLOGIES**
RELIABLE POWER ON DEMAND

2025

www.critical-energy.net



ABOUT US

Founded in 2025, Critical Energy Technologies (CET) provides high-power and electrical solutions for businesses, institutions, and critical infrastructure all across the Kingdom. Our solutions are innovative, sustainable, and custom-made to support future-proof electrical systems.

Supported by our product lineup of UPS systems, diesel generators, battery systems, and data center solutions, CET ignites Reliable Power On Demand.

WHO WE SERVE

TELECOMMUNICATION

FINANCIAL INSTITUTIONS

MEDICAL FACILITIES

EDUCATIONAL FACILITIES

INDUSTRIAL FACILITIES

HOSPITALITY



CORE VALUES

Reliability

Innovation

Custom Solutions

WHY CHOOSE CET?

Mission

There are many power options available, but what sets us apart is our strong connection with our customers and our unwavering commitment to their needs. Reliable power is about more than just providing energy; it's about delivering long-lasting solutions built to endure, ensuring our clients are always supported, especially in mission-critical environments.

Our commitment doesn't stop at installation. We provide ongoing support to make sure our clients are never left in the dark—literally or figuratively.





WHY CHOOSE CET?

Vision

We aim to stay at the forefront of electrical innovation by embracing cutting-edge technology and staying up-to-date with the latest products and power solutions. We prioritize continuous knowledge growth in every project, ensuring that each custom-made solution meets the unique needs of our customers.



CORE SOLUTIONS

CRITICAL POWER SUPPLY SOLUTIONS:

- Uninterruptible Power Supply (UPS).
- Diesel & Gas Generators Solutions.
- Battery & DC Systems (NiCa, VRLA & Li-ion).
- Rectifiers & Chargers.
- Frequency Convertors.
- Voltage Regulators.

DATA CENTER SOLUTIONS:

- Power Infrastructure (Modular UPS, ATS, STS & PDU).
- Energy Storage & Backup.
- Cooling & Environment Control.
- Data Center Build & Design.
- Monitoring & Management.

RENTAL POWER EQUIPMENTS:

- Rental Generators.
- Temporary UPS & Battery Systems.
- Load Banks & Test Equipment.





OUR SERVICES

At CET we offer a full range of services designed to meet your power and electrical needs:

- 1. Emergency Power Solutions:** Backup power for uninterrupted operations.
- 2. Rental Solutions:** Flexible rental options for your short- or long-term projects.
- 3. Installation & Commissioning:** Fast, efficient installation and system startup.
- 4. After-Sale Support & Maintenance:** Preventative maintenance and reliable after-sale service.
- 5. Engineering Services:** Expert engineering to support your projects.
- 6. Electrical Consulting & Project Management:** Strategic consulting and seamless project management.
- 7. Electrical Equipment Procurement:** Sourcing high-quality equipment to suit your needs.
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OUR RELATIONSHIP WITH MAZEN DAJANI & CO.

While Critical Energy Technologies operates as an independent entity, we are based at Mazen Dajani & Co., a trusted name in the industry since 2004. All invoicing and official documentation are issued under Mazen Dajani & Co. as part of our administrative collaboration.

In 2021, CET's founder joined the firm as an independent electrical engineer, servicing over 100 clients and delivering more than 25 projects. These projects included the installation and maintenance of:

- 100+ UPS systems
- 25+ diesel generators
- **100+ legacy systems** that were originally installed by other providers but later entrusted to us for **ongoing maintenance and support** due to our technical expertise and reliability.

Our Trusted Partners





Projects



KEY PROJECTS

Pharma Primes (2025)

- Pharma Primes As CET's flagship project in 2025, we installed multiple 6 KVA single-phase and 10 KVA three-phase UPS systems to support critical lab operations at Pharma Primes—one of Jordan's most advanced pharmaceutical R&D labs.

National Center for Diabetes, Endocrinology and Genetics (NCDEG) (2021, 2024)

- **2024:** Installed a 60KVA LEGRAND KEO T EVO for backup power on Total Lab's Mindray Modular Testing equipment.
- **2021:** Provided critical UPS systems, batteries, and auxiliary power solutions.

Royal Hashemite Court (2023)

- Jordan's Royal Wedding – Supplied critical power via **4x250KVA** synchronized Caterpillar Diesel Generators for OB Vans at Zahran and Hussein Palaces. (Rental service)

VALUED CLIENTS

Jordanian International Schools
St. Regis Hotel – Amman
W Hotel Amman
The Hashemite University
Seven Roses Hotel
United States Embassy in Jordan
Ten Bridges Gas Station
Dr. Samer Sunna Clinic
Numerous residential projects

Ayla Resort – Aqaba
Hilton – Dead Sea
French School Amman
Arab Jordan Investment Bank
Al Rajhi Bank
The Royal Court
Abdali Mall
Al Hedayeh Mosque
The National Center for Diabetes



Contact information

**Let's talk about building
something dependable.**

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